



Offset your carbon emissions with co2balance

The background:

co2balance's mission statement:

"To provide a simple and practical way to individuals and businesses of balancing their unavoidable carbon dioxide emissions in a way which also benefits the British landscape and its value as a wildlife habitat."

Established more than 5 years ago, award-winning co2balance helps individuals and businesses to minimise CO₂ (carbon dioxide) emissions and offset unavoidable residue via a process called carbon offsetting. Carbon Offsetting works by investing funds in sequestration (the process of capturing carbon dioxide through planting trees) or energy efficiency projects that absorb or prevent the release of a tonnage of CO₂ equivalent to the associated Carbon Footprint.

Trees absorb carbon dioxide as they grow; we do acknowledge that the uptake is slow, compared with other avoidance offset projects, however we believe that carbon sequestration is an important long-term project which can help capture CO₂ already released from fossil sources.

What we do:

At Bedruthan we feel that it is our duty to reduce our carbon footprint in as many ways as we possibly can. This is why we have switched our electricity supplier to Ecotricity, ensuring that we receive 100% green energy and have installed a large variety of energy saving initiatives throughout the hotel, including key cards for our rooms which act both as room keys and electricity activation devices and a fridge heat recapturing system which, by reusing the waste heat expelled by our kitchen fridges, saves us the energy equivalent to heating 40 bath tubs full of water each day.



Tinnners Forest

We have also teamed up with co2balance to help our guests, if they would like to do so, to offset the carbon emissions associated with their travel. Since 2006, co2balance has been counteracting the emissions from our guests' travel arrangements by planting native broadleaf trees at Bedruthan Wood, in Tinnners Forest near Roche; land which is owned and protected by a charitable trust. The trees will be allowed to grow, feeding oxygen back into the atmosphere, for 100 years before the land is handed back to the local community. As well as the carbon uptake, our sequestration project with co2balance provides significant biodiversity benefits as a community forest for local residents and our guests to enjoy.

If you wish to offset the emissions associated with your journey, please select the appropriate guest gift on your booking confirmation form, or ask a member of reception staff on your departure. An additional £5, per accommodation booking, will be added to your bill, which will go directly to co2balance to purchase and plant a tree.

