



Support Surfers Against Sewage (SAS)

The background

Surfers Against Sewage (SAS) is a Cornish-based, not for profit organisation campaigning for clean, safe recreational waters, free from sewage effluents, toxic chemicals, marine litter and nuclear waste.

They were founded in 1990 by a group of surfers, who were literally 'sick of getting sick' through repeated ear, nose, throat and gastric infections after going in the sea. Forming a local group they set about taking grassroots action to stop the sewage pollution at their local surf breaks in Cornwall.

They were swiftly joined by like-minded water-users from around the UK and created what has now become a highly successful national campaign that gives recreational water users a voice on building a clean and safe water environment.

SAS's core objective is to ensure that anyone who wishes to enjoy the water environment, whether as a year-round surfer or a summer time beach-goer, can do so without fear of sickness or long-term illness.

The SAS campaign has already had a considerable impact on the whole sewage debate and the UK has now started to clean up its act in reducing the amount of sewage pollution.

As a result of this campaign SAS have become respected eco-campaigners and are now putting skills learnt to good use in campaigning vigorously on a broader range of water issues that can impact both on the health of the water user and that of the water environment. Current campaigns include 'Sewage and Sickness', 'Safer Shipping', 'No To Toxics', 'Climate Chaos' and 'Marine Litter'.

What we do:

At Bedruthan Steps Hotel we are passionate about our location, our proximity to a great beach and about the stunning views we have over the ocean. Therefore, as members of the Marine Conservation Society, we have joined the Adopt a Beach scheme and adopted Mawgan Porth beach. Being part of this scheme means that we organise quarterly beach cleans, provide beach safety advice to our guests and report any strandings or rare sightings. Through our corporate sponsorship of the Cornwall Wildlife Trust we have also been able to provide a number of beach activity days for our children's activity clubs looking at rock pools and learning about marine life.



Additionally, as a business, we have supported Surfers Against Sewage for many years; selling annual raffle tickets, donating money through the recycling of our printer and toner cartridges and as a corporate sponsor. We are now pleased to be able to offer our guests the opportunity to join in our support of the Surfers Against Sewage initiatives and campaigns by choosing to donate £5 to the cause.

Bedruthan
STEPS @ HOTEL